

CALIFORNIA MEDICAL ASSOCIATION

This department contains official notices, reports of county society proceedings and other information having to do with the State Association and its component county societies. The copy for the department is submitted by the State Association Secretary, to whom communications for this department should be sent. Rosters of State Association officers and committees and of component county societies and affiliated organizations, are printed in the front advertising section on pages 2, 4 and 6.

CALIFORNIA MEDICAL ASSOCIATION

HOWARD MORROW.....President
WILLIAM W. ROBLEE.....President-Elect
LOWELL S. GOIN.....Speaker
MORTON R. GIBBONS.....Council Chairman
FREDERICK C. WARNSHUIS.....Secretary-Treasurer

THIS MONTH'S TOPICS *

ASSOCIATION ACTIVITIES

1. *1937 American Medical Association Meeting.*
2. *Atlantic City Observations.*
3. *What Do You Recommend?*
4. *Assembly Bill 1491.*
5. *The Nation's President Replies.*
6. *Legal Don'ts.*

DEPARTMENT OF PUBLIC RELATIONS

1. *Public Health Education.*
2. *Study of Alcoholism.*

ASSOCIATION ACTIVITIES

1937 AMERICAN MEDICAL ASSOCIATION MEETING

A big meeting, excellent program, exceptional exhibits, commercial and scientific; a House of Delegates confronted with perplexing problems; California fellows in attendance; Irvin Abell of Kentucky, President-Elect; Junius B. Harris of California, Vice-President; San Francisco selected for the 1938 meeting place during June 13 to 17—such is the general summarization of the Atlantic City meeting of the American Medical Association.

But what is the more significant summary after a week of postmeeting reflection, a conversation today with Doctor West, and a Sunday morning of conjecture as this is being written in Chicago a few hours before commencing the return trip:

The *Journal of the American Medical Association* will disclose in the official minutes the several resolutions introduced and the reports of reference committees on more or less routine matters. Characteristically, the House of Delegates, after four years of consideration, declared a policy on birth control. Characteristically, because that legislative body has ever been disinclined to precipitous action and is most deliberative in its declarations. This observation in passing.

The most important question confronting the delegates was social medicine. This problem was raised by the New York State society delegation's resolution. Space will not permit relating the many factors and extra-professional urges that inspired, or rather schemed, its drafting and presentation. It was stated that the American Medical Association Board of Trustees desired to report on this resolution, and it was so referred. The Trustees reported back that the factors and policies involved were so important that the delegates should record the action to be taken. The resolution was then referred to the Committee on Execu-

tive Session and, after a prolonged hearing, brought in a report that contained a substitute resolution of policy and position. (See official minutes.) This was unanimously adopted.

Word was received that Senator Lewis of Illinois desired to address the delegates on the question of federal legislation. A special session of the House of Delegates was called to hear the Senator. His statement has been published.

California's delegates were active and truly representative. In due time their official report will be imparted.

ATLANTIC CITY OBSERVATIONS

One hundred and sixty-eight California fellows registered, according to official daily bulletin.

California's seven delegates were in attendance at every session of the House of Delegates, including two extra executive sessions. Doctors Best and Dukes were members of reference committees.

San Francisco, 1938, June 13 to 17, is the place and date for the eighty-ninth annual session. Chinese pillows were given as souvenirs to every delegate by the San Francisco Convention Bureau and the San Francisco County Medical Society. A book of views of San Francisco, with a cover the facsimile of a telegram extending a cordial invitation to meet in San Francisco, was placed in the chair of every delegate at the last session.

Dr. Robert A. Peers nominated Dr. Junius B. Harris for vice-president. No opposition. Unanimously elected. Dr. E. J. Best extended the invitation to meet in San Francisco.

Heat, thunderstorms, rainstorms—such was the weather. In 1938, delegates and fellows will appreciate the June weather on the Pacific Coast.

The scientific exhibits were most complete, and constituted a real postgraduate course. California fellows should apply *early* for space in the 1938 exhibit.

Two resolutions introduced by California delegates were unanimously endorsed. (See official minutes.)

President-Elect Irvin Abell of Kentucky accepted an invitation to visit California in late October. He will speak at the Secretaries' Conference, and engagements will be made for him in Los Angeles and the San Francisco Bay area. Doctor Abell has a delightful personality and is most cultured as well as being a surgeon of national renown. His acceptance speech was the very finest ever rendered before the House of Delegates in twenty-five years.

Official delegates were present from the British Medical Association, Australia Medical Association, several South American countries, Canadian Medical Association, American Bar Association, and American Dental Association.

What constitutes hospital service was defined in a reference committee report and was approved. Hospital service as defined does not include radiology and laboratory service, which is the same contention as was affirmed by the California Medical Association in 1935 and 1936.

Approved hospitals must have medical staffs composed of members of county medical societies.

For further detailed official action, please refer to the official minutes as published in the *Journal of the American Medical Association*.

These comments were penciled in Chicago midst a humid, sweltering atmosphere, a few hours before boarding the train. On future occasions it is intended to make further comment upon the recorded transactions of this annual session.

*All articles listed under the caption, "This Month's Topics," have been written and sent to the Editor by the Association Secretary, Dr. Frederick C. Warnshuis.

WHAT DO YOU RECOMMEND?

In these days of unrest and change, individual and groups of medical men, with increasing frequency, ask: "Why isn't something done about this?" The answers are not borne of the moment or in a single mind. Those in position of office and trust have warned, have sought answers, have pleaded for unity of action for the past ten and twenty years in a very sincere and earnest endeavor to bring about concerted action and unity of purpose to ward off many of the now undesirable practices and conditions. These pleas vaporized in the wide heavens. Medical men evidenced no concern or interest as a whole until the past few months or years. Now, finding themselves in the very midst of conditions that seriously threaten their former relationships and comings and goings, the questions are numerous—"How did this come about?" "Why isn't something being done about it?" The first question can be answered readily and the indictment placed upon the doorstep of medical men. The second question does not lend itself to a solving answer because of a mass division of opinion and an unwillingness to subscribe support and give cooperative observance to movements designed to eliminate intolerable conditions and practices.

For future guidance, and in further endeavors to find answers and solutions, we are inviting you, fellow member, to send in your recommendations upon:

1. How can there be brought about a wider observance of the principles of ethics? (There is a fundamental need that such observance be universal if majority action is to be obtained.)
2. How can personal quests and ambitions be made to be subservient to the better interests and practices of the entire membership?
3. How can public good will be established for scientific medicine and its practitioners?
4. How can standards of practice and service be raised and reflected in every practitioner?
5. How can practitioners be caused to recognize the importance of preventive medicine, practice it and bring about the return of this branch of medicine from the public clinic to the physician's office?
6. How can industrial medicine and surgery be taken away from the control and dictation of insurance companies and corporations, and how to eliminate contract practice in this field of medicine?
7. How can we cause practitioners to realize their limitations and cause them to desist assuming care and treatment of cases which they are incompetent to treat?
8. How can guild loyalty and support be developed and applied?

These are questions that are of grave concern and interest to your officers, council, and standing committees. They seek and welcome your answers. May you be heard from.

ASSEMBLY BILL 1491

The following statement is taken from the Assembly Daily Journal of Friday, May 21, 1937:

Statement Relative to Assembly Bill No. 1491

By Mr. Welsh:

During the arguments on the floor when Assembly Bill No. 1283 was under consideration, I stated that, in my opinion, the sponsors of this bill, Assembly Bill No. 1491, were not acting in good faith, and that this bill would not be urged for passage.

I believe that statement was erroneous, and I am now of the opinion that the authors of Assembly Bill No. 1491, and its sponsors, were actuated by the highest motives and an honest and sincere desire to furnish to the people of the State an adequate low-priced health and medical service.

However, our knowledge, gained from the deliberation on both Assembly Bill No. 1283 and Assembly Bill No. 1491 have convinced the authors of Assembly Bill No. 1491, as well as me, that the enactment of any legislation upon this subject is not practical unless and until the matter has been thoroughly considered by all interested—particularly having in mind the administrative and technical problems involved.

We feel that the entire future of health insurance may be jeopardized by unfavorable conditions which may be

unthinkingly imposed through hastily enacted and not fully considered, legislation.

Because the two bills which have been presented to this Assembly might react to the detriment of health and medical service insurance, although being intended to have the opposite result, I feel, and am joined in my sentiment by the authors of Assembly Bill No. 1491, that the best interests of the public will be served by deferring action upon this important subject until the administrative and technical features have received more adequate consideration.

May I say again that I have the greatest of faith in the sincerity of the sponsors of this bill and, as I hope was made clear by me previously, I have never questioned the sincerity of its authors.

RALPH LOUIS WELSH, *Assemblyman*.

THE NATION'S PRESIDENT REPLIES

CALIFORNIA MEDICAL ASSOCIATION

May 14, 1937.

Franklin Delano Roosevelt
President of the United States
Executive Offices
Washington, D. C.

Your Excellency:

The California Medical Association, representative of 83 per cent of the licensed, practicing physicians and surgeons in California, convening in its sixty-sixth annual session in Del Monte, California, on May 2 to 6, 1937, adopted the enclosed resolution.

By official action, I was directed to transmit the resolution to you with the respectful and earnest request that you accord it your sympathetic consideration and endorsement. Further, that you be earnestly requested, should occasion arise, to be guided by these expressions from our members who are deeply concerned with the health welfare of fellow men and who desire to preserve for them the high quality of American scientific medical care and service which can only be attained under medical supervision and leadership. By education, training and experience, doctors of medicine are the only capable individuals competent to direct and supervise medical care under federal and state control. Therefore, their services should never be mobilized under lay control and direction.

We sincerely trust you will recognize the basic and fundamental principles that are contained in the resolution and subscribe your support to conserve them for the best health interests of the peoples of this nation and the future of American medicine and its practitioners.

Respectfully submitted,

THE CALIFORNIA MEDICAL ASSOCIATION.
(Signed) Frederick C. Warnshuis, M. D.,
Secretary.

RESOLUTION

Adopted by the California Medical Association in annual session, May 2-6, 1937.

WHEREAS, The Board of Trustees of the American Medical Association has promulgated the following policy and principles:

"Recognizing that committees of the Senate and the House of Representatives of the United States Government and a special committee appointed by the President are at this time concerning themselves with the reorganization of government activities with a view to greater efficiency and economy, and recognizing also that the President, in his opening address to Congress, indicated that he would shortly present to the Congress recommendations for such reorganization of governmental activities in the executive branches, and recognizing, moreover, the great desirability that all activities of the Federal Government having to do with the promotion of health and the prevention of disease might with advantage be consolidated in a single department which would not, however, be subservient to any charitable, conservatory or other governmental interest. It has been repeatedly said that public health work is the first problem of the state. It is the opinion of the Board of Trustees that health activities of the Government, except those concerned with the military establishments, should not be subservient to any other department interests. The reorganization and consolidation of medical departments need not, under present circumstances, involve any expansion or extension of governmental health activities, but should serve actually to consolidate and thus to eliminate such duplications as exist. It is also the view of

the Board of Trustees that the supervision and direction of such medical or health department should be in the hands of a competently trained physician, experienced in executive administration"; and

WHEREAS, The medical profession, by reason of its members' medical education, training, and experience, is most competent to determine the medical needs and services that are essential for the conservation of the public's health welfare; therefore, be it

Resolved, That the California Medical Association endorse the policy and recommendations of the Board of Trustees of the American Medical Association as herein stated; and be it

Resolved, That the Secretary of the California Medical Association be hereby instructed to transmit this resolution to the President of the United States, to the members of the Senate and House of Representatives of Congress, and to the Board of Trustees of the American Medical Association; and be it

Resolved, That the Chairman of the Council and the Secretary of this Association address a communication to the senators and congressmen of California respectfully, urging them to support this policy and recommendation.

THE WHITE HOUSE
WASHINGTON

May 17, 1937.

My dear Doctor Warnshuis:

This will acknowledge the receipt of your letter of May 14 with the enclosed copy of resolution adopted by the California Medical Association, which will be brought to the President's attention. I know he will appreciate having the views of your Association.

Very sincerely yours,

(Signed) M. H. MCINTYRE,
Assistant Secretary to the President.

LEGAL DON'TS

It is necessary to continuously remind members to be on their guard to avoid legal pitfalls. For that reason the following suggestions are advanced.

Robert Dineen writes that a doctor's encounter with law will not be unpleasant if he will keep three things in mind:

1. He is a member of a dignified and honorable profession.

2. Common honesty always pays dividends.

3. Common sense is a virtue.

Don't run down your brother physician.

Be careful what you write to your patients.

Be careful about placing the collection of overdue accounts in the hands of collection agencies.

Keep up to date.

To these there can be added:

1. Do not hesitate to call consultants in serious cases.

2. Keep accurate records and do not give copies of your records.

3. In accidental injuries do not neglect the taking of x-ray pictures. Keep these and retain radiologists' report.

4. Be guarded in your promises and prognosis. Don't be "gossipy."

5. On questions of law and rights be guided by the advice of legal counsel and subjugate your own opinions and ideas to those of a competent attorney.

A GOOD RESOLUTION

Let us firmly resolve that there shall be but one class of doctors—good doctors. And remember, you who neither hold an office in your State Association nor have an ambition to hold one, that those who are holding offices, subject to your own selection, do so with but one thought—to serve the medical profession of this state and nation, and through them, the people of this state and nation. There have been no great battles in the world's history where certain divisions of the Army did not have some weak and selfish elements which would have failed in the face of fire had it not been for the steadfastness of the faithful. One of the grandest words in any language is that word "faithful." True to a trust invested in you, and dependent upon you for execution.—Williamson, *Tennessee Medical Journal*, May, 1937.

C. M. A. DEPARTMENT OF PUBLIC RELATIONS†

PUBLIC HEALTH EDUCATION

Under instructions of our House of Delegates, California's delegates to the American Medical Association were instructed to introduce the following resolution at the Atlantic City session:

(a) Resolution Regarding Public Health Education and Educational Films

WHEREAS, The public today is seeking and demanding dependable health information and knowledge; and

WHEREAS, This demand is being partly met by self-seeking, non-authentic and non-scientific sources, namely, the advertisers and vendors of remedies, and self-constituted, inadequately educated cults and charlatans; and

WHEREAS, Misleading and false information is being transmitted to the public through the various avenues of publicity which constitute a very definite menace to the health welfare of the public of this nation and, therefore, demands the concerted action of organized medicine to aid and support the physician in fulfilling his duty to the public as expressed in Sections 1 and 3, Chapter IV of the Principles of Medical Ethics of the American Medical Association; and

WHEREAS, Methods and channels through which educational information is being imparted have materially changed in the past twenty-five years from the written page to the radio, and now to the moving picture with sound-effect; and

WHEREAS, Motion pictures bringing the story of medicine to the public have been used in a very limited way by the profession and by organized medicine; and

WHEREAS, The visual story of medicine in film lends itself to dramatization of great general interest and offers effective means for desirable educational work in the public's behalf, and will create an appreciation of the science of medicine and of those who represent it; and

WHEREAS, Motion-picture films must be of understandable pictorial and dramatic quality that calls for the expenditure of money for scenarial writing or scripts and dialogue; and

WHEREAS, Such moneys cannot be expended by individual physicians or by component county medical units; and

WHEREAS, Motion-picture films of a character contemplated in this resolution should be used nationally to the benefit of the public; therefore, be it

Resolved, That the House of Delegates of the California Medical Association at Del Monte, California, in May, 1937, instruct its delegates to the House of Delegates of the American Medical Association meeting at Atlantic City, June 6 to 11, 1937, to introduce and to support a resolution calling upon the Board of Trustees of the American Medical Association to give immediate consideration to the production of educational films, with and without sound-track, and that such films be made available for the various component state and country medical societies throughout the country for these educational purposes.

This is an excellent step in advance. The next step is to be taken by county societies in the arranging of a series of local public meetings. These should be sponsored primarily by the county society and publicly by some local organization—Auxiliary, Parent-Teacher Associations, or women's clubs.

County societies are requested to arrange for such meetings by the appointment of a committee charged with this responsibility. Plans should be made now to initiate these series early in the fall.

Study of Alcoholism

A grant of \$44,000 by the WPA has launched a study of the causes and consequences of alcoholism at the Boston City Hospital. So reports the *New England Journal of Medicine*. A committee of five, with Dr. John A. Foley as chairman, will direct the study.

†The complete roster of the Committee on Public Relations is printed on page 2 of the front advertising section of each issue. Dr. Charles A. Dukes of Oakland is the chairman, and Dr. F. C. Warnshuis is the secretary. Component county societies and California Medical Association members are invited to present their problems to the committee. All communications should be sent to the director of the department, Dr. F. C. Warnshuis, Room 2004, Four Fifty Sutter Street, San Francisco.

Some interesting figures may be compiled, certain physiological results classified, pathological changes recorded and "sobering" treatment will be outlined. And that is about all that can be expected.

There is something more than the moral factor in this problem of alcoholism. Something more than the mental, social, economic and environment factors that produces the urge for individuals to indulge in excessive alcoholism. Who can tell or state the basic causes of this complex problem? National prohibition by legislation failed. What other means are at hand to curb or restrict this national, yes world-wide habit of alcoholic indulgence and over-indulgence? Answer, you moralists, you physiologists, you political leaders, and officials! Our inability to answer is admitted.

COMPONENT COUNTY MEDICAL SOCIETIES

SAN JOAQUIN COUNTY

The regular meeting of the San Joaquin County Medical Society was held at the Trocadero Club in Lodi on June 3.

A fine dinner was served. The application for membership of Dr. A. K. Merchant being favorably passed on by the Admissions Committee, and there being no objections from the floor, Doctor Merchant was declared a member. Applications for membership were received from the following: Doctors J. O. Eccleston, Wilfred I. Gotanda, S. W. Leiske, and E. D. Auppurger, and were referred to the Admissions Committee for action.

Dr. Dewey Powell gave a very short résumé of the meeting of the California Medical Association at Del Monte. Dr. C. A. Broadus made a motion, seconded by Doctor Powell, that the Secretary be requested to write a letter to Assemblymen James Thorpe and Charles Weber and to Senator Bradford Crittenden and thank them for their cooperation during the recent meeting of the California Legislature.

The paper of the evening was given by Dr. S. P. Lucia, Assistant Professor of Medicine at the University of California. Doctor Lucia spoke on *Ancient Greek Physicians*. This was illustrated by slides, and was extremely instructive.

A standing vote of thanks was taken, thanking the Roma Winery for furnishing very delicious sparkling burgundy and champagne.

There being no further business to come before the Society, the meeting was adjourned at 10 p. m.

G. H. ROHRBACHER, *Secretary*.

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SANTA BARBARA COUNTY

The regular meeting of the Santa Barbara County Medical Society was held on Monday evening, June 14, at Bissell Auditorium, Cottage Hospital.

The speaker of the evening, Dr. Frank H. Krusen, Director of Physical Therapy at the Mayo Clinic, was introduced by Dr. John S. Hibben of Pasadena, Chairman of the Executive Committee of the Pacific Physical Therapy Association.

Doctor Krusen gave an extremely interesting and instructive talk upon *Fever Therapy*, stressing especially its use in gonococcus infection. Questions and discussion followed.

Doctors Robert Carter of Santa Barbara and Yoshitaka Nakano of Guadalupe were unanimously elected into membership.

No meetings will be held during July and August.

WILLIAM H. EATON, *Secretary*.

CHANGES IN MEMBERSHIP

New Members (28)

Alameda County.—Herbert C. Archibald, Ralph della Sala, David M. Grantham, Ronald M. Troup.

Fresno County.—W. L. Adams, Jr.

Los Angeles County.—Ladislaus Friedman, Louis J. Gogol, John F. Hull, Max I. Lomas, Sverre Oftedal, Gerhard D. Ruth, Emil Seletz, W. R. Senseman, Reginald H. Smart, George E. Tucker.

Marin County.—George C. Lowell.

San Bernardino County.—V. Giddings Slater.

San Diego County.—Roy K. Tanaka.

San Francisco County.—Walter Beckh, Philip P. Bill, Felix Cunha, Richard J. Wagner, Edwin E. Ziegler.

San Joaquin County.—A. K. Merchant.

Santa Clara County.—Kristian Johnsen.

Solano County.—George J. Budd.

Sonoma County.—Herbert W. Hyatt.

Tulare County.—Thorwald Johnson.

Transferred (5)

William H. Blackman, from Imperial County to Riverside County.

Lawrence R. Leidig, from Tulare County to Los Angeles County.

Benjamin F. Miller, from Yuba-Sutter County to Los Angeles County.

Allen H. Williams, from Santa Barbara County to San Mateo County.

J. Guild Wood, from Los Angeles County to Oklahoma State Association.

Resigned (1)

John A. Crowe, from San Francisco County.

In Memoriam

Alvarez, Luis Fernandez. Died at Los Angeles, May 26, 1937, age 84. Graduate of Cooper Medical College, San Francisco, 1887, and licensed in California the same year. Doctor Alvarez was a member of the Los Angeles County Medical Association, the California Medical Association, and a Fellow of the American Medical Association.

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Brown, Newbern Nuckolls. Died at Los Angeles, May 30, 1937, age 54. Graduate of the College of Physicians and Surgeons, Los Angeles, 1905. Licensed in California in 1906. Doctor Brown was a member of the Kern County Medical Society, the California Medical Association, and a Fellow of the American Medical Association.

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Rook, Charles Wesley. Died at Montrose, April 15, 1937, age 77. Graduate of the University of Michigan Medical School, Ann Arbor, 1883. Licensed in California in 1923. Doctor Rook was a member of the Los Angeles County Medical Association, the California Medical Association, and a Fellow of the American Medical Association.

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Sweet, Earl Bertrand. Died at Los Angeles, May 22, 1937, age 62. Graduate of the University of Pennsylvania School of Medicine, Philadelphia, 1898. Licensed in California in 1899. Doctor Sweet was a member of the Los Angeles County Medical Association, the California Medical Association, and the American Medical Association.

OBITUARY

Dwight H. Trowbridge 1870-1937

Died at Pasadena, California, May 4, 1937, of bronchopneumonia, at the age of 66. Born in Ohio, September 1, 1870. Received medical education at Cooper Medical College in San Francisco, and graduated from Tulane Medical School, New Orleans, Louisiana, in 1893. Doctor Trowbridge did general practice in Fowler, California, for two years after graduation; then moved to Fresno, California, as an eye, ear, nose, and throat specialist, where he resided for forty years. He married Margaret A. MacCormack in 1895, by whom he had two children: Elizabeth Trowbridge Kent of Berkeley, California, and Dwight H. Trowbridge, Jr., M. D., of Fresno, California.

Doctor Trowbridge took postgraduate work at the New York Postgraduate Hospital, Manhattan Eye and Ear

Hospital, and at the Allgemeinen Krankenhaus in Vienna. He was a member of the American Medical Association; the American Laryngological, Rhinological, and Otolological Society; the California State Medical Society; the Pacific Coast Otolological Society; the Fresno County Medical Society, of which he was past president; and a Fellow of the American College of Surgeons.

He was examiner for the Aeronautics Branch of the Department of Commerce. He was one of the founders of the Burnett Sanitarium Company and was secretary of the company during the entire time of its existence up to the date of his death.

Doctor Trowbridge was interested in all phases of public action that affected the medical profession, taking an active part on legislative committees. He was an untiring worker in all things in which he became interested or in which he felt a responsibility.

He was sincerely sympathetic with his younger associates and was one of the organizers of the local scholarship fund.

In the death of Doctor Trowbridge the profession has lost not only a capable physician, but a truly sympathetic and active worker.

O. B. DOYLE, M. D.,

Secretary, Fresno County Medical Society.



Granville MacGowan

To the Family of Dr. Granville MacGowan:

Resolutions paying tribute to the memory of Dr. Granville MacGowan were read at the annual meeting of the American Urological Association, which convened in San Francisco, California, on June 26, 1935. They were unanimously adopted and have been made a part of the permanent records of the Association. On the occasion of the reading of the resolutions the assemblage stood for one minute in silence as a reverential tribute to the member commemorated therein.

The resolutions are presented to you in sympathy and respect.

Very sincerely yours,

AMERICAN UROLOGICAL ASSOCIATION.

Clyde Leroy Deming, M. D.,
Secretary.



Through the death of Dr. Granville MacGowan of Los Angeles, an ex-president of the California Medical Association, the medical profession has lost one of its most highly respected and truly revered members. He was a great and benevolent man, the natural fruits of his sterling character and outstanding intellectuality. His brusque exterior was oftentimes a mask for some kind and generous deed.

Coming as he did some fifty years ago to Los Angeles, then a small, undeveloped community, far from the medical centers of our country, he proved himself one of the greatest of that small group of courageous medical pioneers in the Southwest. Probably more than any other man in Southern California and its tributaries, he has left his influence on the practice of medicine and on his chosen field of medicine. In many ways his professional contributions and influence have been not only local, but international. To those of us who have known him intimately these many years and have enjoyed the privilege of his intellectual perspective and guidance, comes a bereavement through death comparable only to our esteem in life; comes the rare appreciation of his earnest and fundamentally sound day-to-day teachings as distinguished from any of those periodic attempts to be spectacular and theatrical, an offense from which he was always totally devoid.

It can be truthfully said his influence on the practice of medicine, and surgery in particular, in this part of the country is so ingrained as to have become woof and warp of the fabric, and not one of those greatly to be avoided careers of tinsel-draped pinnacles.

The most fitting monument we can erect to the esteemed memory of Doctor MacGowan is for each member of this group to imitate, to the best of his ability, the courage, the goodness, and supremacy of this truly great man.

THE WOMAN'S AUXILIARY TO THE CALIFORNIA MEDICAL ASSOCIATION†

President's Annual Report for the Year 1936-1937

Since a detailed account of the activities of the Auxiliary will be furnished by the members of the State Board and the county presidents at a later session of the convention, this report will be limited to a general survey of the year's work.

A year ago this month I attended the annual meetings of the Woman's Auxiliary to the American Medical Association and to the California Medical Association. You have received my résumé of the activities of the former body. The knowledge gained and the contacts made on those occasions have been a constant source of help to me in my work. The value of attendance at the National convention cannot be overestimated. It is indispensable for the president-elect if she is to have a comprehensive view of her own task. Moreover, I urge every member of the Auxiliary, whether or not an officer, to go to the National convention. Your loyalty to your organization will be strengthened and your vision of its possibilities enlarged a hundredfold.

Some time was required for me to digest the wealth of facts and impressions which filled my mind at the close of the meeting at Coronado and to chart my course—a course that was to follow these directions.

The fundamental objectives of our work remain the same. The points on which emphasis should be placed change with changing conditions. Since, in my opinion, the greatest influence of the Auxiliary is exercised through the personal contacts of individual members, and since there is a definite need at this time for making our influence felt as widely as possible, I have seized every opportunity to place before the county units the goal of a 100 per cent membership. Unusual progress has been made in some instances while officers in every county have coöperated earnestly.

There is a rapidly increasing number of the citizens of California who believe that the care for all the sick should be a function of the State. Various plans to furnish such medical care, together with the legislation necessary to set them in operation, are being proposed. It follows that it is important for the public to receive accurate information as to the ultimate results of such legislation. Here is a type of public education in which every member of the Auxiliary may participate. It was with this public service in mind that an intensive membership campaign was recommended.

It seemed essential also in preparation for this service that our members should become informed immediately concerning various aspects of socialized medicine and other kindred subjects which are occupying the attention of our state legislators at the moment. This has been another matter which I have stressed this year.

The County Auxiliary is the unit with which a member is most closely identified and it naturally commands her first loyalty. Yet her outlook broadens, her appreciation of the possibilities of the Auxiliary increases, the more she thinks in terms of the State as well as the local group. It seemed to me that such an enlarged outlook should be encouraged. A step had been taken already in this direction in the presentation of the membership trophy by Mrs. Philip Doane. For, as it passes from county to county and name after name is engraved upon it, it becomes a symbol of an increasing and united membership. The State Board this year has taken another step in this direction by inaugurating a State project, a lending library of books and other health education material for the use of the Auxiliary members and other health agencies. It is hoped that this library not only will be of use to the auxiliaries, but will

†As county auxiliaries of the Woman's Auxiliary to the California Medical Association are formed, the names of their officers should be forwarded to Mrs. Fred Zumwalt, Chairman of the Publicity and Publications Committee, 3880 Clay Street, San Francisco. Brief reports of county auxiliary meetings will be welcomed by Mrs. Zumwalt and must be sent to her before publication takes place in this column. For lists of state and county officers, see advertising page 6. The Council of the California Medical Association has instructed the Editor to allocate two pages in every issue for Woman's Auxiliary notes.

enlist their financial support, thus in two ways linking them to the State organization. In September the Board voted a small sum to start the project.

Since then, through Mrs. Glaser's efforts, a collection of books has been assembled. Also Mrs. John V. Barrow has been appointed librarian, a position which, in the judgment of the Board, should be held for a period of years but should not necessitate membership on the State Board. In March San Diego County Auxiliary, by a generous gift of \$50, endorsed the library project and made possible further additions to its contents. To the members of this, my own county, I extend my deep appreciation of this expression of personal loyalty and of interest in Auxiliary work. May other counties be prompted to similar action.

Our accomplishment this year in the two activities sponsored so strongly by the National Auxiliary, the Health Institute and *Hygeia*, has been gratifying.

Santa Barbara County deserves high commendation for the success of its first Health Institute. It was held two days, being participated in by some sixteen national and local health agencies, and offered a varied program of lectures, demonstrations and exhibits, pictorial and mechanical. San Diego County deserves congratulation on the results of its second annual Health Day program. That the community appreciates this opportunity to receive authentic information about health problems is shown by the fact that the attendance was double that of the previous year. It is to be hoped that other counties will inaugurate similar enterprises next year. Helpful suggestions regarding methods are obtainable from the records of Santa Barbara, San Diego, and Alameda counties—the three counties which thus far have undertaken this project. Write the State Public Relations chairman for the information.

So much fine work for *Hygeia* has been done that it is a temptation to comment on the results in each county. Marin County, however, merits the congratulations and thanks of the entire Auxiliary for the distinction of earning California a place among the seven states in which counties received honorable mention for their achievements in the McReynolds *Hygeia* subscription contest.

One new county has joined our ranks this year. We are happy to welcome Monterey County with its twenty-five active members, who together with the members of the Santa Clara Auxiliary have been active indeed in arranging for this convention.

I regret to inform you that Siskiyou County disbanded last June. The group was small and the members so widely scattered, it was difficult to get together. Therefore, when two of the most Auxiliary-minded moved out of the county the others felt they could not carry on.

During the year it has been my privilege to be the guest at meetings in fifteen counties. The report of these visits appeared in the last issue of our news sheet, *The Courier*.

The State Board has met four times, with an average attendance of over 75 per cent. Eleven county presidents attended one or more of these sessions.

Dr. George H. Kress, Editor of CALIFORNIA AND WESTERN MEDICINE, honored the Woman's Auxiliary by devoting an editorial page of the March issue to comment on its value and accomplishments. The following is a quotation from Doctor Kress' article: "A Woman's Auxiliary to every County Medical Society would mean stronger component county units and a greater, more efficient State Association."

This year, as in the past, all the members of our Advisory Council have given generously of their time to the interests of the Auxiliary. Dr. W. J. Kerr, the chairman, has passed upon the various programs, and on several occasions advised me personally.

Dr. Frederick C. Warnshuis, Executive Secretary of the California Medical Association, early in the year tendered us the services of his office. Members of the State Board have called upon him frequently and found him generous with his time and most sympathetic with our problems.

Our thanks are given Mr. Ben H. Read, Executive Secretary for the Public Health League of California, who has addressed several county auxiliaries, as well as the State Board. While these talks were instructive, even more valuable to the Auxiliary has been the stimulus we received from Mr. Read's frequent expression of his belief in the potential power of our organization.

There is no yardstick by which the success of the efforts of the Auxiliary in its most important work—the further-

ance of public health education—may be measured. However, the records of the membership and *Hygeia* campaigns, which show an increase of 26 per cent and 40 per cent, respectively, may serve as an index of accomplishments in other fields.

As time passes, the Auxiliary should grow in numbers, in breadth of vision, in understanding of its objectives, in the esteem of the Medical Association and the public, and in its influence in determining public health conditions.

If during this year I have contributed to progress along any of these lines, I am happy. Thank you for the confidence you have placed in me and for the privilege of serving you. Respectfully submitted,

MRS. ANDREW J. THORNTON, *President*.

News Letter

Dear Auxiliary Members:

Greetings!

Much has been written in retrospect. The aims of our organization, we know; the work already accomplished has been often and ably reviewed; our leaders (those who so carefully and skillfully led the way) have been highly and justly praised. So the days of pioneering are over and from now on it is not what we have done, but what we will do that counts. "To serve" has become almost a slogan and "opportunity knocks!" San Francisco, the convention city for the American Medical Association in 1938, and all of California the hosts! Just one short year in which to prepare for this avalanche of friends from all over the country. It will be your duty to make their visit enjoyable, interesting, and memorable.

As yet election returns have not been received from all the counties, but those already in will be found in the usual place.

May I take this opportunity to thank Mrs. Robert Furlong, your former and most efficient chairman of publicity, for her many and helpful suggestions to me. If at the expiration of my year I have served you as well as she, I shall be glad.

Most sincerely yours,

MRS. FRED H. ZUMWALT.

Component County Auxiliaries

Alameda County

The Woman's Auxiliary to the Alameda County Medical Association held its regular meeting on Friday, May 21, 1937, at the Oakland Club, Oakland.

Members and guests were entertained with a special Mother's Day program, Mrs. W. C. Sharpsteen bringing greetings from the mothers, and Mrs. Helen Gleason bringing greetings from the daughters. A very delightful musical program followed, after which the business meeting was held. Mrs. William Sargent gave a most interesting talk on "Highlights of the State Convention." Mrs. A. A. Alexander, Chairman of the Membership Committee, reported that the paid-up membership now totaled 253, the greatest number since its organization. Mrs. Clarence Page gave the annual president's report for the year; Mrs. Alexander, the new president, then took over the meeting.

After adjournment, tea was served in the clubroom, which had been beautifully decorated with pink May blossoms and spring flowers.

MRS. ROBERT A. GLENN, *Publicity Chairman*.

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Los Angeles County

The Woman's Auxiliary to the Los Angeles County Medical Association met at luncheon May 25 at the County Medical Building. Guests of honor were health chairmen of the Parent-Teacher Association. Over 125 members were present.

Mrs. Karl Von Hagen read a splendid paper on *Evolution of the Hospital*. A musical program was given by Mrs. Walter Wessels, followed by the presentation of awards in the Parent-Teacher Association Health Contest sponsored by the Auxiliary.

This contest marks only the beginning of the Auxiliary's efforts toward health education, and its success was largely due to the chairmanship of Mrs. Paul Quaintance of the Public Relations Committee. Mrs. Quaintance reports in part:

"The objectives of the Public Relations Committee for the year 1936-1937 have been to promote health education among lay groups and to effect such coöperative endeavor

with the Los Angeles County Medical Association as would make the health education program of definite value.

"Because the Parent-Teacher Association was organized for the welfare and health of the child, and inasmuch as its organization for study in health education already was in existence, it was chosen as a logical group in which to initiate a project in health education. The object of this project was to encourage the competitive endeavor of local health chairmen in the city and county by offering rewards to the four chairmen in each district who had promoted and followed to completion the most effective plans of health education. The subjects studied and the method of approach were left to the discretion of the local groups. The lecture method, discussion groups, and promotion of health activities in the community, the school, and the home, were encouraged. Materials were furnished to health chairmen wherever interest was manifested. Approximately two hundred sample copies of *Hygeia* were distributed. Seventeen subscriptions to this magazine were obtained from local health chairmen. Study envelopes of the Woman's Auxiliary, on contagious diseases, milk, blindness, and common defects in children, were distributed to 150 Parent-Teacher Association groups. Health plays were given to seventy health clubs for production by the children. Mimeographed programs of radio broadcasts of the Los Angeles County Medical Association were distributed three months in advance for the use and benefit of radio-listening groups.

"From the speakers' bureau organizations, forty-three speakers were secured who gave health talks before Parent-Teacher Association groups.

"In coöperation with the Health Department of the Tenth District Parent-Teacher Association, material and counsel were offered to aid in the organization of health clubs, some of which met weekly for from four to ten weeks, an organized continuity of study of health problems was made possible.

"In furtherance of the principle of practical application of preventive medicine among children of the preschool age group, contact was established between the Los Angeles County Medical Association and chairmen of the Summer-Round-Up (a general physical examination for the purpose of detecting physical defects prior to the child's admission to school). The purpose of this contact was to encourage Summer-Round-Up chairmen to have these examinations made by regular doctors of medicine rather than by irregular practitioners or cultists. In this connection, permission was obtained from the Council of the Los Angeles County Medical Association to publicize the telephone number as a source of reliable health information. This number remains constant, and frequent mention of it to lay groups will encourage the public to consult the county medical association as a clearing house for facts pertaining to health."

At this meeting also was the election of new officers as follows: Mrs. Eliot Alden of Los Angeles, president; Mrs. Mark A. Glaser of Los Angeles, first vice-president; Mrs. Edward Winslow Jones of Pasadena, second vice-president; Mrs. Rufus Holt of Los Angeles, recording secretary; Mrs. C. G. Stadfield of Los Angeles, treasurer.

Directors—Mrs. John Martin Askey of Los Angeles, Mrs. William H. Leake of Beverly Hills, Mrs. Newell Jones of Los Angeles, Mrs. Francis Hertzog of Long Beach, Mrs. P. A. Gallant of Huntington Park, and Mrs. E. B. Plimpton of Los Angeles.

The meeting closed with many tributes to the retiring president, Mrs. Clifford A. Wright, who has made this year a memorable one through her friendliness and graciousness as well as through her efficiency.

MRS. ROBERT L. CARROLL, *Corresponding Secretary*.

Mrs. Clifford A. Wright, President of the Los Angeles County Auxiliary, entertained with a tea at her home on May 7 in honor of Mrs. Robert E. Fitzgerald, National President of the American Medical Association Auxiliary.

Circulating Library.—A circulating library, whose volumes are available to all members, has been founded by the Woman's Auxiliary to the California State Medical Association. It has its quarters in the Library of the Los Angeles County Medical Association at 634 South Westlake Avenue, Los Angeles.

To help Auxiliary members in community health endeavors is the main purpose of the library. A book review

of Heiser's *American Doctor's Odyssey*, a program on children's health habits, or a discussion tracing the story of some great plague such as yellow fever—these are the types of group work the library hopes to supplement. It is believed Auxiliary members who are organizing Parent-Teacher Association programs will find the circulating library volumes especially valuable. In this connection a number of one-act health plays, to be presented by children, are available.

The library is starting with books chosen to supply the varied types of materials wanted by Auxiliary members. Thus there are books on medical history, eugenics, medical personalities, health problems of youth, specific diseases, and similar subjects.

The Auxiliary is indebted to Mrs. Andrew J. Thornton, who first conceived the idea of the library. We also wish to acknowledge gifts of \$50 from the San Diego Woman's Auxiliary, two of Dr. Josephine Jackson's books which she donated, and several volumes from Mrs. Elmer Belt and Mrs. John V. Barrow.

San Francisco County

The Woman's Auxiliary to the San Francisco County Medical Society, through its president and board of directors, has made definite plans for the coming year.

There will be six regular meetings held at the home of the County Medical Society, 2180 Washington Street, on the third Tuesdays of September, October, November, January, March, and April, at 1:30 p. m. These meetings will be devoted to hearing major health problems discussed by distinguished speakers. On September 16, Dr. Philip H. Pierson, President of the California State Tuberculosis Society, will talk on the *Present Status of Bovine Tuberculosis and Its Relationship to Public Health*. This is a subject of great importance to all citizens of California, and members of the Auxiliary are given the privilege of inviting guests to this meeting.

The President and various members of the Board of Directors will be at home to all members of the Auxiliary on Monday afternoons, beginning September 13, from two until six o'clock, at 2180 Washington Street. Tea will be served, and we hope many will avail themselves of this opportunity to become acquainted with their organization and its members.

The officers for the year 1937-1938 are as follows: Mrs. Hans Barkan, president; Mrs. Lovell Langstroth, first vice-president; Mrs. Howard W. Fleming, second vice-president; Mrs. Julius Sherman, recording secretary; Mrs. William W. Newman, corresponding secretary; Mrs. John E. Humber, treasurer.

Board of Directors—Mesdames Fred H. Zumwalt, Frank H. Rodin, A. S. Musante, Howard B. Dixon, Harry R. Oliver, George H. Becker, Otto Laist, Anthony B. Diepenbrock, and Zura O. Waters.

The office of membership chairman will be conducted by Mrs. Edmund J. Morrissey.

Mrs. Fred H. Zumwalt will serve as editor of the Auxiliary *Courier*, the official publication of the State organization, issued in April and November.

Mrs. J. C. Geiger will act as councilor for the Sixth District. MRS. HARRY OLIVER, *Chairman of Publicity*.

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Santa Clara County

The regular meeting of the Woman's Auxiliary to the Santa Clara Medical Association was held at the Sainte Claire Hotel on May 10, Mrs. Charles E. Moore, presiding. Over thirty members were present.

The following is a list of the officers for the coming year: Mrs. Henry Milo, president; Mrs. Cecil M. Burchfield, president-elect; Mrs. Morgan Dillon Baker, vice-president; Mrs. J. I. Beattie, treasurer; Mrs. Daniel Brodovsky, recording secretary; Mrs. Wesley Wright, corresponding secretary.

Dr. Jay C. Elder of San Jose State College was guest speaker, his topic being *The Progress of Medicine*.

The June meeting was held at the home of Mrs. Enos Paul Cook, 1175 University Avenue, on the 7th of the month. Two days later, on June 9th, Mrs. Cook graciously opened her home for a bridge tea, the members of the Auxiliary sharing the occasion.

This was the closing gathering of this group until fall, when Mrs. Henry Milo will assume the duties of president, succeeding Mrs. Charles E. Moore.

MRS. DANIEL BILKER, *Chairman of Publicity*.